

## Sea Turtle Conservation

- Since the Group's genesis of remediating an old disused tin mine into a veritable haven in Bang Tao Bay, Banyan Tree Hotels & Resorts has been committed to sustainable tourism development. Simply by staying at Banyan Tree, Angsana, or Cassia resorts, guests contribute to supporting social and environmental efforts in the region and globally. Hotel efforts span the spectrum from passive support to active in hopes of inspiring guests to become fully engaged in sustainability.
- Angsana Laguna Phuket has supported Laguna Phuket sea turtle conservation programs in Phuket since 1994. Our efforts focus on raising funds and awareness in support of the Phuket Marine Biological Centre (PMBC) and the Royal Thai Navy.
- Local conservation programs predominantly include Green Sea Turtles (*Chelonia mydas*), Olive Ridley Turtles (*Lepidochelys olivacea*) and Hawksbill Turtles (*Eretmochelys imbricate*). Another species found in this region is the Leatherback Turtle (*Dermochelys coriacea*).
- We believe that in an ideal world humans should be able to thrive without disturbing the habitats of sensitive species like the sea turtles. Part of our environmental conservation is about us humans learning to live in better harmony with all other life on Earth. We are always striving for improvements to make our annual sea turtle release event more fun and meaningful.
- Our knowledge partner, Phuket Marine Biological Conservation (PMBC), has put a lot of resources into the nurturing and caring for all turtles. The food and medicine alone costs 8,000 Baht per turtle per year. These are the costs for their care before we can release them.
- Our annual sea turtle event is a family friendly event, it is an opportunity to spend a quality time with family and loved ones on a hot summer day and explore a hidden corner of Phuket island, a tranquil sandy beach preserve of the PMBC. Half day program is packed with conservation activities including an exclusive tour of the nursery & rescue ponds, an edutainment walk through the conservation trail and a memorable send off to the sea turtles.
- To – date, Laguna Phuket has set 2,105 sea turtles free, and raised 7 million Baht for PMBC's sea turtle initiatives.

### **Project Strategic Partner:**

- Phuket Marine Biological Centre (PMBC)
- The Royal Thai Navy
- Phuket Governor Office
- Community Members